



*Ihastu Iittiin!*

## **Privacy Notice for Participants in the Study on the Economic Impact of Iitti Music Festival and KymiRing Events 2025**

*(Data Protection Act 2018/1050, EU General Data Protection Regulation 2016/679)*

We kindly ask you to participate in a study included in the thesis work of LAB University of Applied Sciences. The municipality of Iitti is the commissioner of this study.

Participation in the study is entirely voluntary, and you can withdraw your participation at any time. If you withdraw from the study or revoke your consent, the data collected up to the point of withdrawal and revocation can be used as part of the research material.

This privacy notice describes how your personal data is processed in the thesis work, what rights you have, and how you can influence the processing of your data.

### **1. Data Controller for the Thesis Research**

Municipality of Iitti  
Rautatienkatu 20, 47401 Kausala  
Phone: 020 615 9600  
Email: asiakaspalvelu@iitti.fi

### **2. Thesis Performer**

Karoliina Luhtonen, LAB University of Applied Sciences

### **3. Purpose of Processing Personal Data in the Thesis**

No personal data is collected in the thesis research.

### **4. Thesis Topic and Duration**

The topic of the thesis is the study of the regional economic impact of Iitti Music Festival and KymiRing events during the summer season of 2025. Data will be collected for approximately 2.5 months during the summer season of 2025.

### **5. What Data is Processed About Me?**

No personal data is collected about you, as the study is answered anonymously without asking for personal data. Personal data are those that can identify a person directly or indirectly, for example, by combining individual data with other data that enables identification. A person can be identified, for example, by name, social security number, or any characteristic unique to them.

### **6. Are Sensitive Data Collected and Processed in the Thesis?**

No sensitive personal data are collected in the thesis.



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**7. Are My Personal Data Disclosed to Third Parties?**

No. Personal data are not collected.

**8. Are My Data Processed Outside the EU or EEA?**

Data are not transferred or processed outside the EU or EEA.

**9. How Long Are My Personal Data Retained?**

No personal data are collected in the study.

**10. How Are My Personal Data Stored and Protected?**

No personal data are collected in the study.

**11. How Can I Exercise My Rights Under the Data Protection Regulation?**

The contact person for matters related to the rights of the data subject is: Emma Lehto, [emma.lehto@iitti.fi](mailto:emma.lehto@iitti.fi)

**a) Right of Access to Data (Article 15 of the GDPR)**

You have the right to know whether your personal data are being processed and what personal data are being processed. You can also request a copy of the processed personal data if you wish.

**Right to Lodge a Complaint**

You have the right to lodge a complaint with the supervisory authority, particularly in the location of your permanent residence or workplace, if you believe that the processing of your personal data violates the EU General Data Protection Regulation (EU) 2016/679. In Finland, the supervisory authority is the Data Protection Ombudsman.

**12. Contact Information of the Data Protection Officer**

The Data Protection Officer of the municipality of Iitti is Anne Tolppala, [anne.tolppala@iitti.fi](mailto:anne.tolppala@iitti.fi), phone: 040 579 6928

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